

EDUCATION

Pratt Institute

Brooklyn, NY

Graduated: May 2021

BFA Communications Design:

Focus in Graphic Design

Cumulative GPA: 3.7

EXPERIENCE

Freelance Graphic Designer

June 2022

- Present

- Poster Design for J3K Dance Company:

I made dance audition posters for J3K Dance Company in Riverside, CA. I used Adobe Illustrator & Photoshop: designed 10 sets of posters for digital/print media. The final poster was picked & many were displayed around Moreno Valley.

Substitute for Brookline School District

March 2022

- June 2022

- Subbing at 8 elementary schools and one high school. Helping a diverse community of students, managing classroom behavior, and quickly learning lesson plans.

Store Manager at Boston Honey Company

September

2021

- February

2022

- Checking and stocking products, cleaning and organizing shelves, greeting and assisting customers with their purchases, managing the store/orders, and becoming a product expert.

Pratt Institute Fitness Center Attendant

August 2019

- March 2021

- Completing daily tasks/cleaning. Monitoring who signs into the gym, notifying members & students about hours, and signing people up for memberships.

Sales Associate at Dollar Tree

June 2019

- December

2020

- Cashier, stocked inventory, and communicated with customers/customer service.

REFERENCES AVAILABLE UPON REQUEST

SKILLS

- PC and Mac knowledgeable
- Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, & Adobe Premiere
- Graphic Design
- Illustration / Conceptual Storytelling
- Art Direction
- Brand Identity / Advertising Design
- Website Layout Design
- Sketch / Adobe XD
- Digital Photography & Lighting
- Able to work on a team or independently
- Organized & Detail Oriented

SELECTED PROJECTS

Passed Down Treasures: Senior Thesis

2021

- Created mock-up website designs and animation for an exhibition of my grandmothers scarves/vintage clothes that I've collected.

Freelance: Freddie Frog Children's Book

2020

- Illustrated a children's book that my Grandfather wrote. Book was printed, several copies were sold. In the library of Woodland Terrace retirement home in NC.

Darling Beauty Brand

2019

- Designed packaging, logo, and brand assets for a beauty brand company I created for my side hustle, called Darling Beauty.

LEADERSHIP/INVOLVEMENT

Pratt MWP Student Gallery Committee

2018 - 2019

- Worked with other students to plan student exhibitions/gallery shows on and off campus
- Helped design show invitations and call for entries posters
- Sparked impactful communication through social media
- Curated student shows

Fashion Club

2016 - 2017

- Designed and made clothing for annual fashion shows
- Assisted with casting models, as well as helping with hair and makeup on the models
- All proceeds of both years shows went to The Runway of Dreams for children with handicaps

AWARDS/HONORS

Pratt Institute Merit Scholarship

2019 - 2021

Presidents List at Pratt Institute

Pratt MWP Sophomore Show

2019

- Class-wide show at the Munson Williams Proctor Arts Institute: 6 works chosen

Sophomore Gallery Show

- Small group show of everyone's strongest pieces of work with six classmates

Gerber's Tavern Student Gallery Show

- Small group show of students work featured in Gerber's Tavern in Utica, NY: 6 works chosen - all of them were sold

Pratt MWP Freshman Show

2018

- Class-wide show at the Munson Williams Proctor Arts Institute: 3 works chosen

Pratt MWP Merit Scholarship

2017 - 2019

Presidents List at Pratt MWP